

Effectively Coaching Providers to Maximize Social and Emotional Outcomes

Supporting providers to work with families of young children to promote social and emotional outcomes

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Today's Objectives

- Discuss 5 common barriers providers and families use, and responses to those barriers
- Consider 5 KEY ELEMENTS you can build into your SSIP work to keep the focus on social and emotional outcomes



5 Common Barriers We Hear About... and Ideas to Break Those Barriers

Common Barrier #1

From Providers...

I cannot work on social or emotional development!

I am a physical therapist and that is against my Practice Act!

Common Barrier #2

From Families...

That is not how I was raised, and I turned out just fine!

Common Barrier #3

From Providers...

I cannot work on social or emotional
development!

If I do, I cannot bill for that time!

Common Barrier #4

From Families...

Oh good, you're here to do therapy?

Great! I am going to go take a shower!

Common Barrier #5

From Providers...

I am a professional. I know what I'm doing. I've been well trained and do continuing education.



5 Key Elements to Include Your SSIP work

Key Element #1

Professional Development MUST include a social and emotional development focus across disciplines!

- Build this into agency contracts
- Build this into individual provider contracts
- Consider partners you can engage in this training

Key Element #2

Ensure your **Payment System** accommodates co-visits, team meetings, etc., that will foster social and emotional outcome discussions/planning.

- Set the expectation that this happens by planning for it.
- Use your “trendsetters” as your spokespeople when rolling out.

Key Element #3

Set up and/or modify your system for **Parent Education.**

- What does family support look like in your system?
- How do parents learn about social and emotional development?
- WHO can help make this happen on a “shoestring” budget?

Key Element #4

Plan for and implement **Clear Messaging!**

- Teams **MUST** be on the same page, using the same language!
 - Whole child
 - Importance of interactions
 - Nothing about me, without me
- Highlight success stories
- Generate answers to potential road blocks and ensure your team knows how to respond

Key Element #5

Have a **Contingency Plan!**

- What happens if you lose therapists/providers?
- What happens if a local agency backs out?
- This doesn't have to be a long, drawn-out document...it doesn't have to be shared throughout your entire network. But leadership should know how they want to react if and when there is pushback to service delivery system changes.



Final Questions or Thoughts?

Thanks Everyone!

Debi, Stephanie, and Nora

